

# The state of the s

Dirt 5 P Cheap Fifth Edition

Editor: Anna Greenhalgh 9 Brogden Grove Sale. Tel: 973 6193

# Regional Row (2)

The front page piece in last months Opening Times on the row over regional boundaries elicited the following response from Mike Hardman, Whats Brewing Editor:

Dear Mrs Greenhalgh,

Thank you for sending a copy of Opening Times with the article criticising the decision to extend the northern region.

It is not our policy to publish news of internal wrangles such as this in What's Brewing and I would suggest that your protest is made through the proper channels - namely the Chairman of CAMRA?

Yours sincerely,

M Hardman.

So now you know. Fortunately we also had a response through the aforementioned 'proper channels' from Chris Bruton, the Cairman of CAMRA:

'Thank you for your letter and the enclosed copy of Opening Times. I was not personally present at Lancaster but I had heard from Chris Holmes of the strong feeling expressed.

I must point out that all regions would like to be smaller and in more direct contact with the Executive, but the logical extension of this argument would be an Executive of 140 with one person from each branch, I am sure you will agree that the result would be chaos. In terms of branch numbers, the Northern Region is about average but the area is clearly immense. As to action: the Branches Committee were asked by the last Executive meeting to reassess Regional Boundaries (incidently this was before I received your letter) and they have suggested that some readjustment is desirable. Indeed I have written to Dave Hall - the Executive member resident in the region - asking him to become the L.O. Dave was, I believe, chairman of South Manchester for some time and if you and the branch can persuade him to do the job, I am confident that that would be in the best interests of the Campaign and all its



Last months front page.

members. Please help in this way if you are able.

I hope that I will be able to come to the north west later in the year and I am very much looking forward to an 'AGM in Blackpool.

Please be assured that, after resolving the chaos at St. Albans, I regard Branch involvement in the running of the Campaign as my most important duty. This matter is certainly not buried. Whether or not Michael Hardman writes an article or prints a letter is an editorial decision with which I do not interfere. However, in principle, I believe such internal problems are best dealt with directly and responsibly, rather than by a series of vitriolic letters in the Campaign newspaper.

Cheers, Chris Bruton

### BRANCH NEWS

Next Meeting August 12th, venue uncertain, see What's Brewing or contact Graham Lister on 225 8916.

August 4th - Day trip to Lancaster and Morecambe. Contact Graham Lister for further details on 225 8916.

## New Hand on the Pumps

The Castle & Falcon (Burtonwoods) on Bradshaw Street, near Victoria Station has a new landlord, still selling Burtonwood's Dark Mild and Bitter, still on handpumps.

### LOCAL BEER FESTIVALS

September 16-19 Batley (Organised by the Kirklees Branch)

November 12-13 Blackpool (Organised by the Fylde/Lunesdale/West Lancashire Branches)

It is hoped that the South Manchester Branch will be holding a beer festival in the Autumn but this largely depends on getting the necessary support from the branch members.

### COLLECTORS ITEMS

Back issues of the 1974 Good Beer Guide available at the cover price of 50p from R W Greenhalgh,

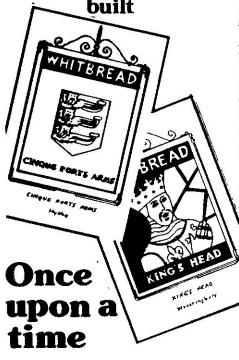
9 Brogden Grove, Sale, Cheshire, M33 1UF

Hurry Hurry while stocks last!

CAMRA is a democratic organisation run mainly on a voluntary basis, with a small paid staff. Its aims are to bring about an improvement in the choice and quality of real draught beer, and to fight for an improvement in the character of Britain's pubs.

# Features

The Column that Jack built



Around 1953, in the county of Kent, there were strange 'goings on' in the Kentish pubs - vast influxes of strangers appeared from nowhere at every opening session and locals, some of whom had never been known to leave their own places at the bar of their local, were actually seen in different pubs!

What was the reason for this state of affairs which could be described as a scene out of T.V.'s 'Avengers'? The answer, believe it or not, was WHIT-BREAD! Now most of you will only ever have heard the worst about that name, but once upon a time they were a 'goody goody' Brewer and their beers before the days of Tankard & Trophy were well worth going to Kent for.

What they devised in the early 50's which caused all the aforementioned movement of imbibers, was a most fascinating collection of Inn sign cards. These cards, a little larger than a cigarette card, were in series of 50's and there were four series altogether. Each card had an Inn sign printed in beautiful colour on the front and the history of the pub and sign on the reverse.

The cards were only obtainable from the pub it depicted and you had to buy a drink in that pub before the landlord would give you a card - hence the great movement of drinkers. The hobby caught on as if pubs in the Norfolk beer desert suddenly started selling Boddies etc.

I was caught up in the hobby as I lived in NW London then and had a motor bike on which I travelled into Kent at the weekends, and after sessions in different pubs collecting Inn signs at lunchtimes, the latter part of the afternoons would be spent sleeping it off either behind hedges or in the pictures somewhere, depending on the weather. I even had a friend from Blackpool (a booze-up man of 2 Preston Guilds like myself) who used to come on holidays to London but on these occasions we used to go out into Kent on the Green Line Bus for our Inn sign collecting. What super days out those were too, drinking in those lovely pubs, some

I know is they suited most agreeably with the surroundings. Nights were spent back in London visiting various Jazz Clubs listening to Humphrey Lyttleton, Mick Mulligan's Magnolia Jazz Band etc, and drinking vast quantities of Youngers No. 3 in 'The Blue Posts' in Newman Street.

of which were surrounded by Hop

fields and Oast houses. Although the

However, to get back to the Inn signs, of which regrettably I only have 11 left. The most interesting one is the sign of 'Castleton's Oak' at Biddenden, this sign is in remembrance of an Ebenezer Castleton, a local carpenter, who learned that the local great oak had been des-



troyed on his 70th birthday and was said to have acclaimed it a warning. At once he set to work on a coffin for himself, and arranged to always have it handy. It is pleasant to record of this early exponent of 'Be prepared' that nearly another 30

years elapsed before it was needed. The picture on the front of the card shows an old man sat on a coffin and the pub is well worth a visit if you are near Biddenden. 'A suitable quote is written on the back of the card:- "Judge not the play, before the play is done".

Jack Hopwood.

### Brewery News

The Robinson family first entered the licensed trade on 29th September 1838 when William Robinson purchased the Unicorn Inn on Lower Hillgate, Stockport, from one Samual Hole. From this Inn William Robinson carried on a retail business only but it is from this Inn that the Brewery's present day trademark is taken. In the early 1860's William's younger son Frederic succeeded him and commenced brewing, firstly just for himself, but shortly afterwards he entred the wholesale trade. May 1876 saw the purchase of the first licensed house, the Railway Hotel at Marple Bridge. This pub, which is still a Robinsons house, is now named the Royal Scot and was recently the scene of a centenary celebration. In 1878 the eldest son of Fredric, William, entered the business at the ripe old age of 14. In the early 1880's Fredric retired from the retail trade - at the time of his death in 1890 he owned 12 licensed house. The running of the business was passed to Fredric's widow Emma and his son William who became responsible for management.

In 1908 the bottling department was opened. By 1919 William's son Fredric Edgar (now Sir John) and Cecil had all joined the business and in 1920 the Company was formed with William as chairman.

1926 saw the takeover of Schofields Portland Brewery in Ashton under Lyne. Schofields had 42 houses almost all of which were in the Ashton under Lyne area. The same year saw the entry of the Company into the Wine and Spirit trade.

In 1929 Kays Atlas Brewery was taken over. Kays was in the Ardwick area and the Company had a large proportion of their trade in off-licenses. Most of the tied pubs and off-licenses were in the Manchester area. A fine example of a Kays house is the Foresters Arms on Ashton Old Road in Openshaw. The name board of the pub still bears the legend "Atlas Ales". Unfortunately the interior of this pub was gutted by fire last week and it is not known whether it will be reopened. The pub is by the way in the

Good Beer Guide.

In 1949 a controlling interest in Bell & Co Limited of Stockport was aquired. Bells pubs were supplied from the Hempshaw Lane Brewery in Stockport which after the takeover was used as the bottling plant for Robinsons. The majority of Bell & Co's houses were in Stockport although they did stretch as far as Nantwich. There are still pubs bearing the name of Bell & Co but unfortunately these signs seem to be being covered up.

The trading area of Robinsons has over the years been gradually increased and today Robinson's beers can be drunk in 317 houses as far away as Anglesey, Merioneth, Garstang (near Preston), Congleton, and throughout the Southern Peak Districy. District.

To keep up with an expanding market the Company recently opened a new bottling store on Lingard Lane at Bredbury to replace the old store at Bells Brewery.

It is interesting to note that all five directors of the firm are members of the Robinsons family.

### THE BEERS

Best Bitter 1041 Bitter 1034.9 Best Mild 1030 Mild 1030 Old Tom 1079

The brewery produces two guides for the dedicated Robbies drinker, one is a leaflet 'Dine at the sign of the Unicorn' the other is a booklet entitled 'Sightseeing with the Unicorn.'

# TOTALISELVE FOLUMIN

Its rare that a branch has any lack of support for a brewery visit but last month was an exception. The brewery in question was Hook Norton near Banbury in Oxfordshire, a round trip of 250 miles. However, the dedicated few could not turn down such a trip, so six of us got up unusually early on Saturday, to arrive at the brewery for 10.45 am.

Hook Norton must be one of if not the remotest brewery in Britain. Although a high building, it was invisible from the road. Once found, the brewery is an impressive sight. The original brewery dates back to 1849 and is still in use but modifications were made and the new part built in 1900.

The brewery machinery is still driven by a massive steam-engine, with an eight foot flywheel, through a series of shafts, belts, pulleys and cogs. Built in 1900 it also pumps water up from underground wells. This water or 'liquor' is so pure that it is used untreated.

The excellent beers are sold in 34 tied houses and also in 15 free houses. The beer is personally recommended to anyone visiting the area, if they are successful in finding one of the also remote houses. However, the locals are very helpful with directions as we all can testify.

Parties are welcome to visit the brewery by appointment. A small museum has

been set up in one room with some of their old books, advertisments, CAMRA local beer guides and of course a bar complete with handpumps.

Hopefully this brewery will continue to be as successful as it deserves to be.

### BEYOND THE FRINGE

Nantwich! Where's that?
Deep in the heart of Greenall Whitley land of course. And to prove it, within the Warrington and North Cheshire branch area, the Wilderspool Brewery supplies 47 public houses in the town and its surrounding villages. And what of the intruders in the land of smiles? Foreign outposts number: Tetley 4, Burtonwood 3, Robinsons 1.

A monopoly of this magnitude does not provide the best breeding ground for 'drink to the death' CAMRA members, especially amid the confusion of Big Brother's claim to supply more beer from the wood than any other brewer in the world, whilst being haunted by a waning reputation for dubious beer which at one time rivalled Wigan's Pier in notoriety.

However, these setbacks seem to have strengthened the resolve of members like Mike Jones of Hartford to put plenty of useful work in for the branch. He and Roy Walker form the nucleus of a keen group in the Nantwich district. There are too many members whose talents are untapped as yet, probably because of their relative isolation from branch meetings.

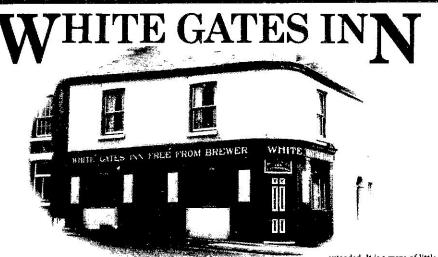
Exactly the same situation applies in Knutsford (Macclesfield & East Cheshire) so spread the news of the following informal meetings to your aquaintances who live and drink in these areas:

Tuesday 24th August: Holly Bush, Little Leigh. A49, Nr. Weaverham.

### OTHER FUTURE EVENTS

Bowls match with South Lancs. Holts Arms (Burtonwood), Foot 'th Causeway, Billinge. (Coach from Warrington approx 80p at 12.30pm., return approx 7.30pm) Get practicing)

Gordon Smith



The White Gates Inn opened in 1854 when Charles Hincliffe brewed his own beer in the back yard.

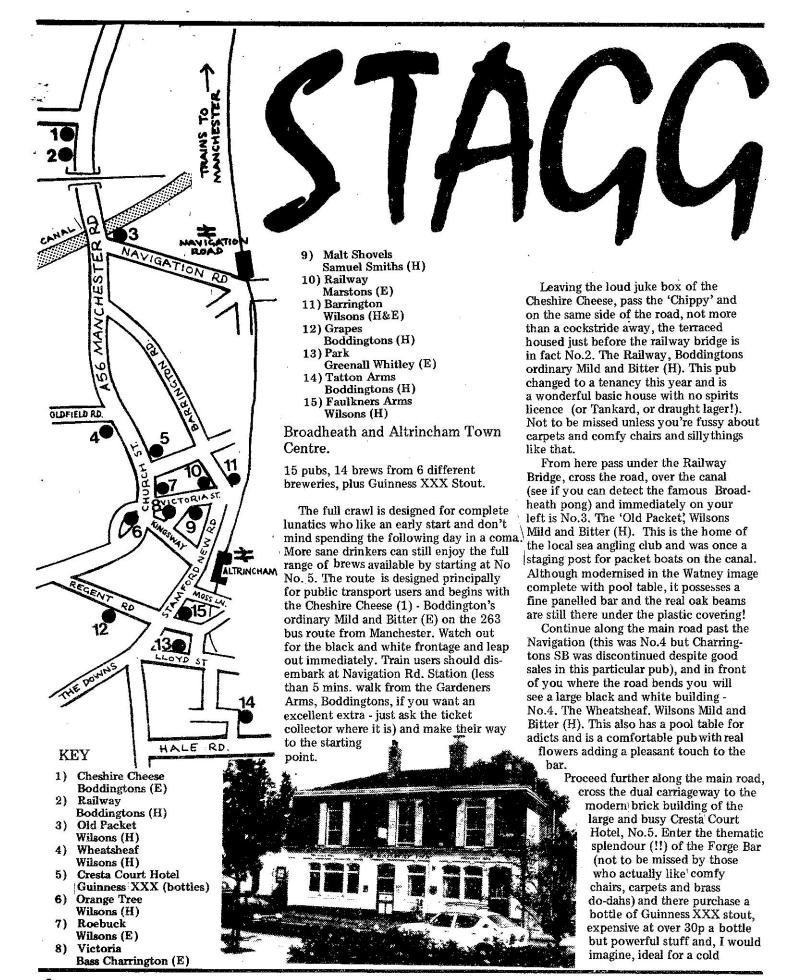
In 1872 there were 11 spittons in the Vault, and the pub sold canary seed to the miners on their way to the pit up the road.

The White Gates Inn was run by five generations of the Oldham family until 1975.

Today the pub is owned and run by CAMRA. It has been renovated and

extended. It is a maze of little rooms and alleyways. It sells bitter from Boddingtons, Hartleys, and Pollards, best mild from Thwaites, and good food at working people's prices.

The White Gates Inn Manchester Road Hyde



# ER

winters day.

A little further along the road and on the other side, where it bends sharply right and hidden by the Unicorn (ugh) is the Orange Tree (6), Wilsons Mild and Bitter (H) (NGBG) with its hanging baskets outside. Avoid falling down in here as there isn't much room. Leaning against the front door and looking diagonally left across the main road you



should be able to focus on the sign of the Old Roebuck, No.7, Wilsons - Mild and Bitter (E) on Victoria Street, a comfortable old pub with four rooms. Cross over the road and stumble forwards towards a blurred triangle with a toby jug grinning at you. This is the Victoria Tavern (8) the only real Charringtons in the area with Brew Ten and Dark Mild (E). Avoid the pressurised Light. The Victoria also has a pool table, noisy juke box and lots of young regulars that the Editor used to teach

Opposite the Victoria is the Malt Shovels, No.9. Samuel Smiths Old Brewery Bitter and 4X Mild (H) - a success story for the South Manchester branch since it reverted to real ale earlier this year. The landlord was delighted when his handpumps were installed and keeps

a thriving pub with a folk night on Wednesdays, modern jazz on Thursdays and Trad jazz Sunday lunchtimes. For an exiled Liver pudlian he is doing much to promote local pride in Altrincham with plans for a festival next year - any one with a lorry for a CAMRA float?

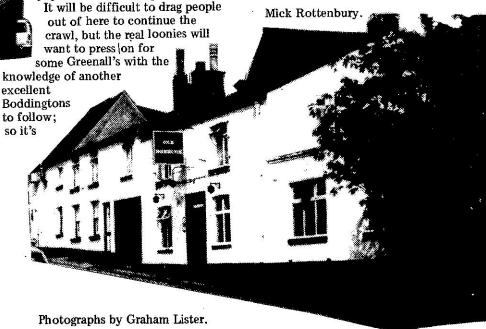
Cross the road again (one way of running down numbers) and into the Railway No.10. Marstons Mild, Burton Bitter and Pedigree (É), the only Marstons in the town

centre and another very friendly pub. Turning left outside the front door, cross a road and head for the Barrington (11), Wilsons Mild and Bitter (H and E). A triangular shaped pub, admire the windows if you can still focus.

The landlord (a tenant) renovated his handpumps this year, but the beer is the same whether through the push button electric or the handpumps. After six pubs all within sight of each other, you will now need a map reader as leader and a long piece of string to keep the rest together. Turn left outside the Barrington and travel sort of south alongside the railway line (Stamford New Road) passing the new bus/rail interchange and the Faulkners is on the left (I leave this to last since its near the station). Turn right immediately after the Faulkners into Regent Road where you will come into contact with the black and white front of the Grapes, No.12. Boddingtons ordinary Mild and

Bitter (H) (NGBG) a justifiably popular town centre pub. It will be difficult to drag people out of here to continue the

out of the Grapes, sprint back to the road junction, and turn right into Lloyd Street, past the public conveniences and the Park Hotel (13), Greenalls Bitter and Dark Mild (E) should appear on the left, a large suburban where there always seems to be plenty of room. After admiring the beauty of the mock oak juke, it's safari time in search of No.14, the Tatton Arms, Boddingtons Best Mild and Bitter (H). Sway gently outside the front door of the Park and aim diagonally left through the bus stop, alongside the carpark towards the Bakers Arms (ugh) at which point turn left into Pownell Road where the Tatton should be exerting a magnetic pull in front of you, next to the old folks club. Our architectural expert tells us it is an inter war years pub because it has metal windows. Now we come to the difficult part - find your way back to No.15, the Faulkners Arms, Wilsons Mild and Bitter (H) (NGBG) a comfortable and friendly pub within grovelling distance of the bus/rail interchange



### Salford 100 Club

The latest issue of Whats Doing tells us that the Salford 100 Club is now down to the Salford 90. The last three crawls revealed three pubs that were on bright beer and two had been demolished.

### WANTED

**Medium** - large sized portrait of Queen Victoria.

Laurie Renton, Malt Shovels, Altrincham.

# Freep Beer

Watch out for Manchester Free Press, ('the news you're not supposed to know') a paper of great foresight which has been running a Beer Page for about three years (it also gives space to local CAMRA branch details). It's on the newstands now!

Do national newspaper readers realise they're being conned?

# "We must clearly redeploy our advertising activities to vitiate our counterproductive rationalisation program."

Translation:

("We've got to get onto this local ale bandwagon before our sales drop through the floor.")

"We must inform the public of our comprehensive policy of improving our product."

(Over the years we've reduced the strength, changed the ingredients and added various chemicals to ensure a massive lump of foam on top of each pint.)

"In line with our policy of constant improvement we have installed modern methods throughout the country."

(We've closed down about 20 breweries and phased out about 40 brands of individual local bitters and now produce only one national brand in huge chemical plants that bear little relation to traditional breweries.)

"So would you care to join me in a half of Whetbed Lotsafoam?"

Chorus:

No chance pal. I've still got over 50 different real beers to choose from in this area and your's isn't one of them.



Whatecad Bighead froping Bitter. Browed to understand the local tongue.

### LANDLORDS TAKE NOTE

As you may have noticed, Opening Times offers an advertising service; at present we have a circulation of approximately 250 but we hope this is going to rise dramatically. The paper is read by both CAMRA members and members of the general public but on all occasions by people interested in beer. It is there fore in your interest to advertise in the Opening Times. The current rates are as follows: £5.00 for a full page advert, £3.00 a half page and £1.75 a quarter page. You may submit your own artwork or artwork can be made up for you on request. For further details please phone or write to the Editor.

# Odes to Ale Competition

Two more additions to the continuing saga.

There was a young bighead called Whitbread Who had a pet drake he called Fred To fatten the Mallard He fed it on Tankard And now, as you've guessed, Fred is dead.

There was a young bighead called Whitbread Who drank Tankard while lying in bed But the beer was so fizzy It made him quite dizzy And he slept like a top, so he said.

Mick.

### Solution to last month's Times Crossword

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We hope we can prevail upon Steve Pearson to compile another excellent crossword for next month's Opening Times