## **Opening Times - Rate Card**

Opening Times is produced by the Stockport & South Manchester Branch of CAMRA and is published by Matelot Marketing who are responsible for collecting all advertising money.

It is published bi-monthly and receives contributions from the High Peak, Tameside & NE Cheshire Branch and the Macclesfield & East Cheshire Branch.

5,500 copies are distributed across Stockport, South and East Manchester (except Chorlton and Hulme) and Tameside. There are also numerous outlets in Macclesfield and East Cheshire, Manchester City Centre, Glossop and North West Derbyshire.

#### <u>Size</u>

Eighth page £65 + VAT

Quarter page £105 + VAT

Half page £175 + VAT

Full page £275 + VAT

#### **Discounts**

Available for \( \frac{1}{4} \) page and above:

10% for a run of three or more

15% for a run of six or more

The runs do not have to be consecutive

#### Pre-prepared artwork

This can be accepted in most formats but ideally hi-res 100% JPEG or PNG (no compression) alternatively PDF with fonts included format.

Artwork should be sent to stocam@btinternet.com

Final copy date for artwork is 15th of the preceding month (e.g. 15 February for the March/April issue.

#### Queries to:

Local contact: John Clarke ( stocam@btinternet.com , 0775 383 6898)

# Matelot Maketing: Neil Richards OBE ( $\underline{\text{N.richards@btinternet.com}}$ , 07710 281381)

### **Advert Sizes**

size	width	height
1/8 page	9.00cm	6.30cm
½ page	9.00cm	13.00cm
½ page vertical	9.00cm	27.00cm
½ page horizontal	19.00cm	13.00cm
full page	19.00cm	27.00cm
full page (no border)	21.00cm + bleed	29.70cm + bleed